Clatsop County Cultural Coalition Cultural Plan 2024-2028

Prepared for and updated for the Oregon Cultural Trust May 2023 FINAL

This plan is available online at: www.clatsopculturalcoalition.org

To make comments, please contact: bowlerjl@gmail.com, 503-298-9258 crl.larsen@charter.net, 503-791-6207 Clatsop Cultural Coalition PO Box 864 Astoria Oregon 97103

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Introduction

The Clatsop County Cultural Plan outlines the current process by which the Clatsop County Cultural Coalition is organized to distribute grant funds from the Oregon Cultural Trust.

Background and Context

As part of the Oregon Cultural Trust's founding legislation, each Oregon county and federally recognized Tribe was asked to establish a Cultural Coalition and to create a plan for local distribution of Cultural Trust dollars. The first Clatsop County Plan for Arts, Heritage and Humanities was the result of a year and a half investigative process engaging two hundred citizens and fifty organizations and utilized a survey, forums and focus groups. From that process priorities were developed to help support groups and individuals working and participating in the areas of arts, heritage and humanities.

Who We Are and What We Do

Allocating Cultural Trust funds in the form of grants is the Coalition's primary function, however, the Coalition strives to nurture culture in Clatsop County and promote the Oregon Cultural Trust. Members represent diverse geographic locations and participate in the full range of local arts, heritage, and humanities. Members can also be selected at large. The Coalition endeavors to encourage support and participation in our culture in any way our combined resources can provide.

Vision

"Clatsop County residents recognize and understand the value of heritage, the humanities, culture and the arts to our quality of life. To that end, the Clatsop County Cultural Coalition grants will support, promote, preserve and protect diverse cultural programs that define who we are as a community, support our connectedness to others, and strengthen our sense of place in the world around us."

Clatsop County in 2023

Clatsop County is a vibrant community of 42,281 people (2023 estimate), reaching inland from the mouth of the Columbia River and south along the Pacific Ocean, a territory explored by Lewis and Clark. There is rich cultural and ethnic diversity within our county, including historic Native American tribes, immigrant Scandinavian, Asian, and Latino cultures, and a strong LGBT+ community. There are approximately 48 people per square mile, about 12.9% of the population lives below the poverty line, and 7.64% of residents age 25 and above do not have a high school diploma or equivalency. 26% of the population 25 and older has a Bachelor's Degree or higher and the median household income in 2021 was \$61,846. Like other northwest coastal resource-based communities, Clatsop County is working to diversify its economy to offset the loss of family-wage jobs in the timber and fishing industries that supported the population. Clatsop County's current economy relies on government-related activity, the service industry, retail sales, forestry and forestry product processing, fishing and seafood processing, and tourism. As growth in the service industries increases, the per capita income has fallen. Tourism has gained in importance as an economic factor and our cultural community is part of this.

Cultural Involvement

Strengths -

- * Clatsop County has many vibrant long-standing cultural institutions and regularly occurring activities and events in the County that highlight visual and performing arts, humanities, and heritage.
- * Clatsop County is known state-wide for its efforts to preserve and maintain heritage.
- * There are many outstanding private and public venues available to host cultural events.
- * Cultural events and institutions in Clatsop County attract audiences beyond Clatsop County.
- * Clatsop County has an Arts Council of Clatsop County that focuses on the economic impact of arts and culture.
- * There is an abundance of cultural activity in Clatsop County and the local Coalition receives many more proposals for cultural events than it can fund.

Challenges -

- * The COVID pandemic years caused economic hardship for many cultural organizations.
- * The COVID pandemic years reduced attendance at cultural events and reduced the number of volunteers participating in non-profit activities.
- * The volunteer workforce is aging out and it is difficult to recruit new volunteers from younger generations.
- * Maintenance and operating costs for the arts venues have increased.
- * Ongoing operating expenses are a challenge for many non-profits and few grantors fund them.
- * There is no central scheduler or calendar, so cultural events often happen in conflict with each other.
- * There is an abundance of cultural activity in Clatsop County and the local Coalition receives many more proposals for cultural events than can be funded.
- * Diversity, equity, and inclusion are a challenge for many groups because of lack of knowledge, experience, time, and money.
- * Many grant seekers are first time grant writers and need workshops on how to write a successful application.
- * There is still much confusion about how the Oregon Cultural Trust operates and is funded.

Demographics and Diversity

Strengths -

- * Clatsop County's moderate climate and natural attractions draw many new residents with a wide variety of interests and expertise.
- * Clatsop County is becoming increasingly diverse in ethnicity and lifestyle.
- * Efforts are made to target cultural events to diverse populations and throughout the county.
- * Clatsop County residents have many local cultural events from which to choose.
- * A younger population is making its vibrant cultural presence known.

Challenges -

- * The major population centers in Clatsop County are geographically spread and have different needs.
- * Barriers such as income level, workload, cost and accessibility of childcare, and limited public transportation prevent many historically underrepresented groups of individuals from accessing arts, heritage, and humanities.

- * There is an ongoing need for protection of historical artifacts and the natural environment, which are intrinsic to the County's cultural life.
- * More events could be targeted to youth, seniors, and diverse audiences.
- * Diversity and inclusiveness are a challenge for many organizations.
- * Traditional media exposure is difficult to obtain locally.
- * Recruiting new volunteers from among the younger population is difficult.
- * Gaining support from local political leaders for cultural events and cultural non-profits is challenging.

Coalition Goals and Funding Priorities-

Clatsop County Cultural Coalition Funding Priorities include:

- Raise awareness of and access to culture in the areas of visual and performing arts, heritage, and humanities and increase how it is valued and supported.
- Support the preservation, functionality and/or sustained usage of physical facilities for visual and performing arts, heritage, and humanities within the county.
- Act to strengthen the overall health of existing non-profit organizations, schools, individuals, or businesses related to visual and performing arts, heritage, and culture.

Grant Guidelines-

Purpose

The Clatsop County Cultural Coalition grants are funded by the Oregon Cultural Trust and awarded to projects that support, maintain, preserve and protect cultural programs in the arts, heritage and humanities.

Applicant Eligibility

Organizations with 501c3 non-profit status proposing a project in Clatsop County are eligible to apply. Individuals may apply under the umbrella of a non-profit fiscal agent.

Grant Funds

Grants are available up to \$2,500.

Unallowable Uses of Cultural Coalition Grant

Grant funds may **NOT** be used for personnel salaries, travel reimbursement, deficit reduction, contingency funds, interest on loans, fines or litigation costs, lobbying expenses, tuition for academic study or personal equipment acquisition. **Requests for equipment purchases should address the disposition of the equipment at the conclusion of the project.**

Coalition grants are not a source of ongoing annual funding for an organization's regular expenses and projects. The coalition does not usually support the same project twice. If a project is funded, the grantee may not submit the same project again.

Recommendations

Applicants are strongly encouraged to attend a coalition workshop prior to submitting an application.

Successful programs develop collaboration and cooperation with other organizations and do not rely on the coalition for sole funding.

Failure to submit a timely evaluation report at the end of the granting cycle may prevent an applicant from being considered for future grants.

Application Checklist:

Review your application against this checklist prior to submission.

Applications will be rejected if they are late, incomplete, unsigned, or not submitted on the official form.

- *Download and use the official application from www.clatsopculturalcoalition.org.
- *The application must be signed by an authorizing official (Chief Executive Officer and/or Board Member or designee).
- *Provide a detailed budget showing anticipated expenses, revenues and/or contributions from individuals, governments, or businesses. Describe how budget figures were calculated.
- *Attach a copy of the organization's IRS non-profit determination letter with tax ID number.
- *Include a roster of the Board of Directors including primary affiliations and contact information for each member.
- *If this is a collaborative project, include a letter from collaborating individuals or organizations explaining how they are involved in the project.

Deadline and Place of Submission:

Hard copy applications need to be mailed **to arrive** by October 31 of the year preceding the grant. Postmarks are not acceptable. The coalition mailing address is:

Clatsop County Cultural Coalition

PO Box 864

Astoria, OR 97103

An alternate way to submit applications is by email as a single PDF document. Email these documents to information@clatsopculturalcoalition.org before 12 noon on October 31. Applicants should request confirmation that the email has arrived and can be opened.

TIMELINE

September 1: Applications open

October 31: Applications due by 5 PM

December 15 or earlier: Grant recipients notified January: Award ceremony with press release August 1: Evaluation or progress report due

Criteria Used to Review Grant Applications

Quality and Significance of Program/Project (40 points)

Need for program - increased cultural events? unserved audience? new or improved? youth? Project is logical and feasible

Project addresses Clatsop Coalition funding priorities/goals

Adequate planning process, personnel, and timeline for executing the project

Project promotes diversity, inclusion, and equality

Community Impact and Public Benefit (30 points)

Increases local access to culture

Collaborates with other community groups

Plans for sustainability of recurring projects/programs

Organization Management and Program (30 points)

Application is complete and project is described with clarity and appropriate budget

Adequate planning for publicity

Makes good use of facility, increases volunteer numbers or audience size

Evaluation plan reasonable and appropriate to project

2005 – 2023 Grant Recipients

Since 2005, eighteen rounds of grants (two in 2005, the others annually) have been awarded. The grants were awarded based on the priorities set by the Clatsop County Cultural Coalition, which were designed to enhance community involvement and participation in the arts, heritage, and humanities in the County. Many of the projects met multiple priorities. Specific information about past grant recipients and amounts awarded is available online at: clatsopculturalcoalition.org.

A total of \$173,993 was awarded to 99 applicants. The Oregon Community Foundation supplemented Oregon Cultural Trust funding for several years. Although the amounts awarded were \$2,500 or less, the Coalition received many more applications than it could fund. The Board attempts to make the process easy for participants of all grant writing skills levels and inclusive of the entire geographic area.

Frequently Asked Questions

When will grant funds be released to recipients?

Cultural Participation grants are contingent upon receipt of Oregon Cultural Trust allocations to counties.

Can I apply for building repairs or renovations?

Yes, if your project is related to arts, heritage, and humanities.

Can our organization apply for support for its endowment?

No. Because of the limited size of available grant funding we are not considering requests to support endowments at this time.

Can our organization apply for support for general operations?

No. Funding to support general operating expenses will not be considered. But building capacity to provide new services or operations may be applicable.

Can an applicant apply for more than one grant in a given funding cycle?

Generally, not. We prefer to spread our limited funding among a range of recipients. However, if an applicant submits more than one application with projects that can substantially impact different populations or parts of the county, we may consider exceptions.

Our project seems to fit your guidelines, but my community group has never received a grant before. Are we eligible?

Yes. Organizations and individuals that have not received prior grant funding are especially encouraged to apply.

I am an individual artist, can I apply?

Yes, if you are sponsored by a non-profit fiscal agent.

Our organization doesn't have non-profit status, can we apply?

Yes, if you are sponsored by a non-profit fiscal agent.

I am applying for an organization that is headquartered outside the county to do a project in Clatsop County. Can I apply?

Yes, if your project meets the application criteria.

If my proposal or organization was funded last year, can I reapply this year?

Technically yes, if the project fits the criteria, but priority will be given to new projects and spreading funds to as many different organizations as possible.

How do I get my check if I am awarded funds?

We strongly encourage you or a representative to attend the awards ceremony in early December to pick up your check in person. This is an excellent chance to publicize your event or product.

What can I do to increase my chances of obtaining a grant?

Attend the free grant orientation workshops that will be scheduled in early September. You also are welcome to talk with a Board member or email information@clatsopculturalcoalition.org.

Why was my application not chosen?

Requests for grant funds typically are twice what is available to award. Attending a workshop is the best way to write a competitive grant application focused on meeting Coalition priorities.

The application will be revised yearly and is available online at www.clatsopculturalcoalition.org.

APPENDIX TWO:

publicity, etc.)



CLATSOP COUNTY CULTURAL COALITION PROJECT EVALUATION Calendar Year 2024

NOTE: If you receive funding, you will be asked to complete this form by August 1, 2024. If your project extends past August 1, the evaluation deadline will be extended. If your group does not complete this evaluation, your group will not be eligible to apply in the following year. Please complete this form regarding the funding you received from the Clatsop County Cultural Trust/Oregon Cultural Trust. Please mail the completed form to the Clatsop County Cultural Coalition, P. O. Box 864, Astoria, OR 97103, or scan and email a pdf to information@clatsopculturalcoalition.org.

Date:
Grant Recipient Name:
Grant Recipient Address:
Grant Recipient Phone Number:
Grant Recipient Email:
Grant Amount Awarded:
Total Project Budget:
Other Project Funds:
Number of Individuals Benefitting (including staff, volunteers, participants, audience): Amount & Source of other project funds (individuals, businesses, foundations, in-kind contributions):
1. Specify evidence that steps/goals were met. (Supply photographs, numerical data, samples of

- 2. Describe how your project relates to the CCCC's funding priorities? (The CCCC awards projects that support, maintain, preserve, and protect cultural programs in the arts, heritage and humanities in Clatsop County.)
- 3. Use the form on the next page to summarize your expenses relating to this project.

Project Spending Summary

Definitions

Salary: Cost for hourly or salaried employees

<u>Travel and Per Diem:</u> Travel, lodging, and food. For mileage, use your organization's mileage rate or the state

rate

<u>Contractual Services:</u> Using individuals, groups or facilities that are not part of an organization's usual expenditures, on a contract basis, i.e. rental of space, hiring a consultant, soloist, speaker, theater troupe or band, purchasing publicity, etc.

<u>Supplies/Materials</u>: Items that are consumed, distributed, or used, such as refreshments, programs or paint. <u>Equipment</u>: Durable items; renting is preferred.

EXPENSE CATEGORY	YOUR CONTRIBUTION	IN-KIND (LIST VALUE &	COALTION GRANT FUNDS	TOTALS
		DONOR)		
Salaries			Not allowed	
Travel & Per			Not allowed	
Diem				
Contractual				
Services				
Supplies &				
Materials				
Equipment				
TOTALS				

Notes:

APPENDIX THREE:

Structure of the Clatsop County Cultural Coalition

Purpose

Clatsop County Cultural Coalition's role shall be to set policy for the organization, administer funds from the Oregon Cultural Trust and other sources, appoint a fiscal agent, and lead the community in implementing the County Cultural Plan. The Coalition is responsible for reviewing the County Cultural Plan to ensure that Arts, Heritage, and Humanities are well represented. It shall ensure that the County Cultural Plan is implemented in a way that encourages countywide participation in cultural activities.

Membership

Members shall be elected to the Cultural Coalition representing arts, heritage, and humanities of Clatsop County and there shall be no less than 7 and not more than 15 members. Up to two representatives may be elected at large. Members may be nominated by current members, with community nominations also to be considered. All nominees will fill out an application form. The Coalition will elect members from the nominees. Members must be active participants; after three unexcused absences, the member will be removed.

Executive Board

Four officers make up the Executive Board: Chair, Co-Chair, Treasurer, and Secretary.

Chair, Co-Chair

These officers will be elected by the members to facilitate Coalition and Executive Board meetings and serve as liaison with County and State officials. The chair receives and replies to official communication from the Oregon Cultural Trust.

Treasurer

This officer will be elected by the members. This position will work with the Coalition's fiscal agent and present a treasurer's report for all meetings.

Secretary

This officer will be elected by the members, and prepare minutes for all meetings.

Election Procedures

Officers' terms will be one year and they may be reelected.

Meetings

The Executive Board will meet as needed, no less than quarterly. The Executive Board will be responsible for carrying on the work of the Coalition, under the guidance of the Coalition and Oregon Cultural Trust. The Coalition shall meet as needed, but no less than quarterly.

Meetings will be publicized as required by Oregon open meeting laws. Quorums for meetings will be a majority of the membership of that group.

Committees

The Coalition or Co-Chairs may choose to create committees to advise or perform specified duties deemed necessary. Committees may include members who are not Coalition members, but a majority of the committee shall be Coalition members. The committees are held accountable to the Coalition.

Updating the Plan

The Cultural Plan will be evaluated every four years by the Executive Board, with recommendations for changes, if needed, and be approved by the general Coalition membership. The Coalition will discuss and vote by majority on any changes that come about through the Board's recommendations. The Coalition will gather public input every four years to ensure the plan reflects the needs of the county.

Fiscal Considerations

The fiscal year runs from July 1 thru June 30. The Coalition shall ensure that the legislative requirement for a fiscal agency has been met.

Parliamentary Authority

The rules contained in the current edition of Robert's Rules of Order Newly Revised shall govern the Coalition in all cases to which they are applicable and in which they are not inconsistent with its adopted structure and any special Rules of Order the coalition may adopt. Although this group should operate with some formality, given its state-mandated function, it should employ the principles of consensus.

Conflicts of Interest

Conflict of interest, or the appearance of a conflict of interest, exists if an immediate family member of a Coalition member or an organization with which a Coalition member is affiliated is a grant applicant or would benefit or lose directly from a specific grant. In such instances, the Coalition members may participate in discussion preceding the vote but must recuse him or herself from the vote.

Amendments

This structure may be amended at any regular meeting of the Coalition by a two-thirds vote, providing that the amendment has been distributed by mail or electronically one month prior to the vote.

APPENDIX FOUR:

Clatsop Cultural Coalition Roster 2023-2024

Rosemary Baker-Monaghan

1880 S. Edgewood Seaside, OR 97138

rosemarybaker24@gmail.com

Cell: 503-298-8849

Clatsop Cultural Coalition - Member at Large, Secretary Clatsop Community College Board of Education – Board Member

Lewis and Clark National Park Assn. - Board Member

Clatsop Economic Development Resources - Business Member

Assistance League of the Columbia Pacific - Voting member

Astoria Rotary Club - Member Seaside Kiwanis Club – Member

Eleanor Bergman

173 W. Franklin Ave. Astoria OR 97103

ebergman24@astoriak12.org

Cell: 503-298-3364

Clatsop Cultural Coalition – Student Apprentice

Astoria High School – student

Astoria High School Student Orchestra

Columbia River Symphony

Astoria School of Ballet - Former student

Artist with Online Shop

Janet Bowler

1102 Jerome

Astoria OR 97103

bowlerjl@gmail.com

Cell: 503-298-9258

Clatsop Cultural Coalition - Co-Chair representing Performing Arts and Heritage

Astoria Scandinavian Heritage Association – Board member

Astoria Nordic Heritage Park Committee - Past Co-Chair

Scandinavian Midsummer Festival Association - Entertainment Director

North Coast Symphonic Band - Board member

Friday Musical Club – Member

Friends of Suomi Hall - Member

Leila Collier

1015 S.E. Anchor

Warrenton OR 97013

Mlcollier62@gmail.com

Cell: 503-791-1139

Clatsop Cultural Coalition – Member representing Heritage, Treasurer

Hilda Lahti Elementary – Retired principal

Astoria Scandinavian Midsummer Festival – Past Chair, Past Princess Committee Chair

Astoria Scandinavian Heritage Association – Past Board Member

Astoria Nordic Heritage Park Committee - Member

Friends of Suomi Hall - Member, Suomi School Teacher, Newsletter Editor, Vice President

Peace Lutheran Church – Member, Church Council Vice Chair

PEO Chapter FE – Vice-President

Peace Learning Center – Past Board Member, Vice-President

Friends of Greenwood Cemetery – Board member

Denise Fairweather

P.O. Box 2432

Gearhart OR 97138

fairweatherhouseandgarden@gmail.com

503-738-4003

Clatsop Cultural Coalition - Member representing Visual Arts

Seaside Library Foundation Board - Member

Seaside First Saturday Art Walk - Chair

Historic Gilbert District - Chair

Seaside Chamber of Commerce - Member

American Society of Interior Designers (A.S.I.D.) - Allied Member

Fairweather House and Gallery (2006-present) - Founder

Lynn Hadley

1282 Commercial Street

Astoria, OR 97103

lilethloo@hotmail.com

(317) 440-2792

Clatsop Cultural Coalition - Member representing Humanities

Astoria/Warrenton Chamber of Commerce - Member

KMUN/KTCB Coast Community Radio - Volunteer/Programmer

Astor Street Opry Company, Astoria - Actor, Costume Developer

Garbo's Vintage Wear, Astoria - Owner

Brooke Jackson

90425 Gander Rd.

Astoria OR 97103

bjackson23@astoriak12.org

503-791-1840

Clatsop Cultural Coalition – student apprentice

Astoria High School theater, sports, and music

Astoria High School - Junior Class President

Church of Jesus Christ of Latter-Day Saints - Warrenton Ward - member

Astoria Column - greeter

Lisa Kerr

PO Box 94

Cannon Beach, Oregon 97110

lisacmd1@gmail.com

206 713 0285

Clatsop Cultural Coalition - Member representing Humanities

Planning Commission Cannon Beach - Member

Friends of Haystack Rock - Board Member

Oregon Coast Alliance – Member

Oregon Nonprofits and Land Use - Retired Attorney

Jewelry artist / Silversmith

Katherine Elizabeth Lacaze

2125 S. Edgewood St. Apt. 6

Seaside OR 97138

Katherine.Lacaze@yahoo.com

Home: 503-741-5668

Clatsop Cultural Coalition – Member representing Performing Arts

Arts Council of Clatsop County - Vice-president

Astoria High School - Theater director

Coast Theatre Playhouse - Volunteer performer

Charlene Larsen

PO Box 446

Astoria, Or 97103

Crl.larsen@charter.net

Home: 503-325-0590 Cell: 503-791-6207 Clatsop Cultural Coalition – Co-Chair Astoria Lions Club – Past President

Lutheran Disaster Response Oregon – Long Term Recovery Group Team

Oregon Lions MD 36 and District 36-O Disaster Response - Chair

North Oregon Coast Symphony – Board Member

Partners for the PAC (Performing Arts Center) - Board President Friday Musical Club – Treasurer Assistance League the Columbia Pacific – Circle Fund Chair Oregon Synd (ELCA) Disaster Preparedness and Response Team - Member

Dan McClure

984 Franklin Ave, Astoria OR 97103 Daniel.e.mcclure@gmail.com

971-226-4770

Clatsop Cultural Coalition – Member representing Humanities

Clatsop Community College - Library Director

Clatsop Community College Arts & Ideas Committee - Member

Lower Columbia Preservation Society - Member

American Library Association - Member

Art Libraries Society of North America – Member

Oregon Library Association – Member

Jeanne Peterson

1-3rd Street #206, Astoria, Or 97103

dance@pacifier.com

Home: 503-468-0659 Studio: 503-861-1971

Clatsop Cultural Coalition - representing Visual and Performing arts

Maddox School of Dance Instruction -owner for 72 years

Little Ballet Theatre, Inc. - artistic director for 47 years

Miss Oregon and Miss California pageants - past producer

Miss America Pageant - past assistant director and choreographer

Dance Masters of America - member

Dance Educators of America - life member

Astoria/Warrenton Chamber of Commerce - member

Astoria High School Dance Team Coach 28 years, retired

Oregon Dance and Drill Team Coach of the Year 2001

Oregon Dance and Drill Team Lifetime Achievement Award 2012

Astoria High School "Hall of Fame" 2014

Lady Liberty Award 2015

Jo Pomeroy-Crockett, Ph. D.

840 NW Gardenia St., Warrenton OR 97146

jpomeroycrockett@gmail.com

503-791-8444

Clatsop Cultural Coalition - Member representing Visual Arts

Dots 'N Doodles Fine Art Supplies - Owner

Astoria Art Loft - Co-owner

Watercolor Society of Oregon - Juried Member

Peninsula Arts Association - Member

Palette Puddlers - Member Grace Episcopal Church, Astoria - Curator of Arts Program Trail's End Art Association – Member, past president Technical writer and children's books author

Kathleen Strecker

40362 Lucy Lane, Astoria, OR 97103 kstrecker1701@gmail.com

503-791-6596

Clatsop Cultural Coalition – Member representing Performing Arts & Humanities Technical writer and voice actor North Coast Symphonic Band - Publicist

North Coast Big Band - Member

Coast Weekend – Past Editor

Astoria Band Boosters – Founding Member

Oregon Crusaders – Former Volunteer